Our Identity
The International Hellenic University (IHU) is Greece’s first state university where programmes are taught exclusively in English.

With backing from the Greek State and the regional business community, the IHU aims to become one of Europe’s key research institutions attracting leading academics and outstanding students from South East Europe (SEE) and across the world.

Our Strategic Mission
• Provide research and education that meet the needs of the international community.
• Enhance understanding of the economic, socio-political and technological issues facing the region through teaching and research of the highest academic standard.
• Create an internationally diverse student and faculty community inspiring greater intercultural understanding.

Our Facilities
The International Hellenic University campus is specifically developed to facilitate modern learning techniques and is equipped with the latest information technology, a sophisticated e-Learning platform, as well as an excellent learning resource centre providing a comprehensive, up-to-date selection of books and journals, access to top international online databases and other resources, and an attractive study area.

The campus is located conveniently close to Thessaloniki’s Makedonia International Airport. Access to the city centre is easy.

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School of Economics, Business Administration and Legal Studies

MSc in Sustainable Development
Specialisation Streams
Sustainable Strategies
Sustainable Tourism
The IHU MSc in Sustainable Development aims at training managers (in the private and public sector as well as NGOs and executives) and enabling them to face the increasing environmental, economic and social challenges of today’s world and contribute to the development of sustainable economies in SE Europe.

The programme focuses on providing the theoretical knowledge on the main environmental and social issues, their linkages with the economy and the theoretical and practical background on how firms and organisations can integrate these issues in their daily operation in efficient and creative ways.

The Sustainable Development programme is an MSc degree that is required for young professionals or university graduates who are committed to developing their professional career in the area of sustainability and environmental management.

The programme offers two streams of specialisation:
- Sustainable Strategies (at the business and the environment areas of sustainability and environmental challenges of today’s world)
- Sustainable Tourism

The programme offers a rich variety of courses, ranging from theoretical and practical background to real-life situations. Students are required to complete the following four modules:
- Introduction to Environmental Science and Sustainable Development
- Sustainable Performance Measurement Systems in the Hospitality and Tourism
- Environmental Impact Assessment
- Corporate Social Responsibility Reporting

Further to the practical nature of most of the above courses, the programme offers students the opportunity to gain hands-on experience in applying the acquired methods and tools in real-life environments through the consulting project and the dissertation.

The Consulting Project

During the second term, students may elect to undertake a consulting project relevant to the stream they have joined. Students are encouraged to undertake their project within a sponsoring organisation. Either individually or organized in groups, students analyse real-life problems of a particular firm, organisation or sector, provide solutions and design sustainable strategies. The consulting project takes the place of two elective modules.

The programme offers two elective modules:
- Introduction to Environmental Science and Sustainable Development
- Sustainable Performance Measurement Systems in the Hospitality and Tourism

The Master’s Dissertation

In the third term, students choose a dissertation topic relevant to the courses of the MSc programme. The topic is chosen by the student in consultation with the supervisor, who acts as the supervisor, working closely with the student. The dissertation is submitted for examination and approval by a three-member committee chaired by the student’s supervisor.

The Elective Modules

The elective modules represent a rich variety of courses for students to improve their employability and to make informed decisions about their career choices. They are encouraged to be involved in their career development, to make connections and opportunities to students to help them stay in touch with each other and feel part of the School’s alumni network. The IHU’s Career Office is committed to providing professional guidance, resources and opportunities to students to help them achieve their career aspirations. The IHU has adopted a student-centred philosophy according to which each student receives individual attention and support in every career concern. Students are encouraged to start thinking about their career development during their studies. Career management services include information, career fairs, internships, and voluntary work are only some of the suggested ways for students to improve their employability and to make informed decisions about their career choices.