Our identity
The International Hellenic University (IHU) is Greece’s first state university where programmes are taught exclusively in English.
With backing from the Greek State and the regional business community, the International Hellenic University aims to become one of Europe’s leading research and teaching institutions attracting a strong international academic faculty and outstanding students from South-East Europe (SEE) and across the world.

Our Strategic Mission
- • Provide research and education that meet the needs of the international community.
- • Enhance understanding of the economic, socio-political and technological issues facing the societies we serve, through teaching and research of the highest academic standard.
- • Create an international and diverse student and faculty community to foster greater understanding between cultures and nations.

EMBA Programme
The programme has been developed by academics and practitioners with many years of business education experience and in close consultation with leading organizations in the region.

Our programme is built in a flexible way to facilitate learning through a variety of teaching methods, technologies, environments, workshops and integration seminars.

The International Hellenic University EMBA is founded on three guiding principles:
- Academic excellence
- Practical relevance
- International outlook

The EMBA consists of six integrated parts and is designed to meet the busy schedule of executives across Europe, with a particular focus on South-East Europe. It begins with core subjects, followed by electives in specialist areas of interest.

The core courses help participants to develop a thorough understanding of the key functional areas within a company and an appreciation of their interaction and impact on the organisation as a whole. The elective courses allow participants to acquire in-depth knowledge relevant to their current and future career orientation. Participants also benefit from the Integrating Seminars, the Field Trip, the Professional Development Programme and the Business Consultancy Project.

Upon completion EMBA graduates will have:
- A thorough grasp of the principles and applications of key management functions together with the technical and conceptual skills needed to excel.
- A focus on, and appreciation of, strategic issues in many industry sectors.
- A genuinely international, multicultural perspective and an understanding of the challenges facing global business.
- A highly flexible qualification suitable for a wide range of career opportunities.

Teaching Staff
The programme is taught by distinguished visiting academics, the majority of international renown and exceptional backgrounds in research and teaching but also with practical experience from successful careers working in various sectors of industry. We invite you to consult the IHU website to see more details: http://www.econ.ihu.edu.gr www.ihu.edu.gr
Programme Structure

1. The Core Modules

- Business to Business Marketing
- Consumer Behaviour
- Emerging Economies
- Global Strategy
- International Trade
- Marketing Management
- Organisations, Offering Assistance in Those Projects for Non-Governmental Organizations, Offering Assistance in Those Projects for Non-Governmental Organizations.

2. The Elective Modules

- Advanced Company Valuation
- Alternative Dispute Resolution
- Banking Law
- Commercialising Science and Technology
- Consumer Behaviour
- Corporate Governance
- Corporate Finance
- Derivative Instruments
- Employment Law
- Entrepreneurship
- Energy Markets
- Entrepreneurship
- Financial Reporting and Analysis
- Global Capital Markets
- Governance
- Human Resources Management
- International Management
- International Marketing
- Project Management
- Mergers and Acquisitions
- Managing Human Capital
- Management of Organisations
- Management of Operations
- Marketing Management
- Marketing Management
- Risk Management
- Regional and International Marketing
- Retail Management
- Supply Chain Management
- Technology and Operations Management
- Technology and Operations Management
- Urban Economics
- Webcare
- Whistleblowers

3. The Integrating Seminars

The purpose of the Integrating Seminars is to provide a forum for participants to interact, discuss and debate contemporary economic and business issues with leading economic policy makers, senior managers and academics.

4. The Field Trip

The Executive MBA Field Trip provides participants with the opportunity to explore at first-hand management practices in different South East European countries. The aim of the Field Trip is to integrate theory with practical application within a diverse political, cultural, economic and business environments.

In this context and in line with its social responsibility policy, the university view the Field Trip as a good opportunity to contribute to the community by asking students to undertake consultancy projects for Non-Governmental Organisations, offering assistance in those areas most needing support.

5. The Professional Development Programme

The School of Economics and Business Administration of the University provides MBA students with the opportunity to develop a range of professional skills to enhance performance and manage complexity. The School offers a range of training sessions covering an exploration of work-related issues, development of new perspectives, presentation skills, negotiation skills, effective management of change, planning, implementation and personal development, career coaching, interviewing, leadership, all skills that are considered important in high pressure and rapidly changing work environments.

6. The Business Consultancy Project

As part of the MBA Programme, students submit a 10,000 word business project on a subject relating to their studies and career. The objective of the Business Consultancy Project is to provide insights, analysis and conclusions grounded in academic discipline and real value to management. Students are encouraged to undertake their Project within a sponsoring organisation. Students are supervised by a member of the academic faculty throughout their Project, mainly through face-to-face meetings. The Project is usually called the learning platform of the University.

7. The Timetable

The DUBA is a 24-month programme taught over a long weekend once a month except April, August and December. Classes start on Friday at 12 midnight and finish on Sunday at 6 pm.

Application deadline is May 30th, 2021.

When to Apply

The IUU operates on a rolling admissions basis. This means that candidates apply for and are admitted to our programmes of your round. We suggest, however, that you apply as early as possible to ensure a quick response and place availability. We aim to provide decisions within ten working days of receiving your complete application. Please ensure that you complete the application form fully and submit all your supporting documents for us to make an informed decision.

Alumni Network

As an alumnus of the IUU, we are here to be a part of an active network that helps you to stay in touch with each other and with the School of Economics and Business Administration. Staying in contact with the IUU is a number of benefits including the IUU alumni network, regular event invitations, access to career resources and an active alumni network in various events including career fairs, re-